
USER EXPERIENCE DESIGNER AND CONSULTANT

- Solid understanding and application of UX principles and practice
- Mobile and Responsive design expertise
- 12+ years of real world web design and development skills in individual and team environments
- Community leader with enthusiasm for technologies such as geo apps, wearables, augmented reality and the “Internet of Things”

Areas of Expertise	User Experience Design (UX), Web Design, Interaction Design, Responsive Design, Mobile Design, Print	
Skills	Wireframing, Prototyping, Usability Testing, Task Flow Analysis, Information Architecture, Personas , HTML 5, CSS 3, JavaScript, jQuery, SASS, Graphic Design, Flash, PHP, Angular, and Polymer theming, Agile process	
Tools	Axure, Balsamiq, Photoshop, Illustrator, Wordpress, InDesign, Drupal, Concrete 5, Sublime, Basecamp, JIRA, UX Pin, Paper Prototyping, Sketch, Camtasia, Bootstrap, Patternlab, Git, Gulp, OpenText Media Manager	
Education	Accredited and Certified, User Experience and Usability , California State University Fullerton B.A. Theater Arts, Directing, California State University Los Angeles	
Industry Affiliations	Southern California Web Designers and Developers http://scwdd.org , Head Organizer User Experience Professionals Association L.A. http://uxpa.org/ , Chair - Membership Division Information Architecture Institute, http://iainstitute.org , Member American Institute of Graphic Arts – AIGA http://www.aiga.org , Professional Member	
Volunteer Work	Website Weekend L.A. , UI team lead, Volunteer teams for non-profits TechJobsLA , Presenter / Volunteer 2012-2014, Regional Annual Tech Community Event	
UX / UI Design / IxD	FOX IT	October 2014 – August 2016
	<ul style="list-style-type: none">• Interaction design and front end for media management apps that distribute assets globally• Information architecture and task flow analysis for custom and vendor created applications• Creation of communication and marketing videos, sites and emails for user onboarding	
E-commerce	Astek Wallcovering	January 2012 – August 2012
	<ul style="list-style-type: none">• Conducted user testing, task analysis and wireframing for multiple websites• Maintained, administered and updated enterprise level e-commerce Drupal website• Implemented front end html, css and Javascript code	
Visual and Application Design	Vertical Streaming	August 2008 – January 2012
	<ul style="list-style-type: none">• Designed and created Photoshop and Illustrator comps, logos and icons• Applied client branding and theming to multiple client facing applications• Created multiple marketing sites, e-commerce websites and email campaigns	
Theming and Web design	Contractor Marketing Services	September 2005 – February 2007
	<ul style="list-style-type: none">• Developed and applied html/css templates for clients• Client support and training• Graphic design of client websites and company collateral	