

## Contact

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marioanthonymoble (LinkedIn)

marionobledesign.com (Personal)

nobleux.com (Portfolio)

## Top Skills

Information Architecture

HTML 5

CSS 3

## Languages

Some Spanish (Elementary)

Some Russian (Elementary)

## Certifications

User Experience, Customer Experience, UI, UX

# Mario Noble

UX Designer at Noble UX

Los Angeles, California

## Summary

I began my career almost twelve years ago as a web designer/ developer doing table based web design and moving from there to Flash design and then to general HTML5 development and now UX because the "why" more often interested me than the "how".

I'm currently working on combining the latest trends in client side development with a user centered approach to creating digital solutions that are engaging and effective from both a user and business standpoint.

See my UX portfolio site: <http://nobleux.com/>

Giving back to the community is important to me and I've tried to be an active member over the last few years by organizing Southern California Web Designers and Developers (scwdd.org). With over a fifteen hundred members, I'd like to think we serve as a useful educational hub for the local digital community.

In addition to presenting at my group's events, I've also presented various topics at:

Tech Jobs LA 2012 ( <http://techjobsla.com/> ) - Responsive Design

Tech Jobs LA 2013 / Mobilek.it – HTML 5 Nitty Gritty

jQuery LA – Animation with jQuery

HTML 5 LA – Testing on Mobile Devices

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## Experience

Diamond Web Services

UX Architect

October 2016 - Present

Greater Los Angeles Area

General contract/consulting for DWS agency on application and web design.

## Noble UX

UX Designer

September 2012 - Present

Desktop and mobile website design, development and UX plus a variety of other experiences utilizing HTML 5, Responsive design, JavaScript and animation. Accessibility consulting.

## FOX (Film, TV and Sports)

UX Architect

October 2014 - August 2016 (1 year 11 months)

Designed and iterated on FOX's various global media management applications for marketing and distribution of theatrical and broadcast assets.

Applied a range of skills involving information architecture, interaction design, user research, usability testing, visual design, and front end prototyping in an Agile environment. Contracted via Diamond Web Services.

## Astek Wallcovering

Front end developer / UX

January 2012 - August 2012 (8 months)

Van Nuys, CA

Worked on enterprise level E-commerce Drupal driven site doing front end development, UX/UI design, user testing, wireframing, prototyping and content production.

## Vertical Streaming

Web Designer / Front end Developer

August 2008 - January 2012 (3 years 6 months)

Created visual design, collateral, logos and branding for company and client sites for the web and print. HTML/CSS/JS/PHP development and design. Email Campaigns. Content management system (CMS) and e-commerce setup and administration. Responsible for matching client's brands with our proprietary back end application. Client relations and on site streaming.

## Self-employed

Web Designer - Freelance

January 2001 - February 2010 (9 years 2 months)

Designed and developed standalone html websites and Flash based sites and assets for the web and mobile. Visual branding, layout and UI for various individuals, companies and organizations.

### Contractor Marketing Services

#### Web Designer

September 2007 - February 2009 (1 year 6 months)

Created and maintained websites and templates for our company and clients using HTML table based and CSS based design. Designed various branding and collateral elements for CMS.

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## Education

### California State University-Fullerton

Accredited and Certified, User Experience and Usability, User Experience · (2012 - 2013)

### California State University-Los Angeles

BA, Directing and Theatrical Production